

# INDUSTRY SURVEY

## 2024 Economic Impact

**\$548M** Total Earnings  
**97%** Export Earnings

**26%** Revenue growth  
versus  
Global industry growth of 4%

**1097**  
Full time employees

**\$499,500**  
Revenue per employee  
up from \$390,000 in 2023 ↑



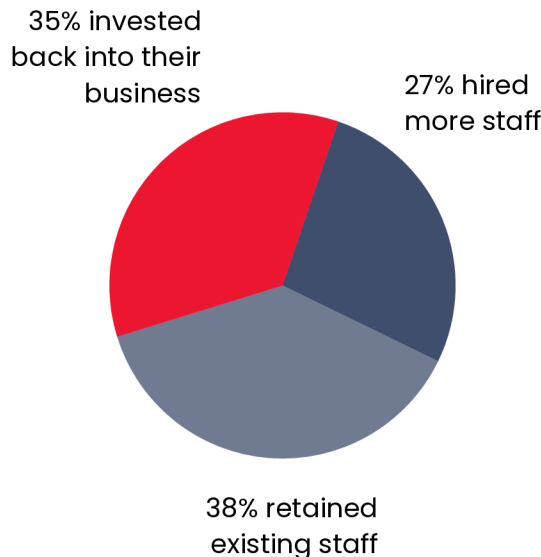
### Industry Confidence



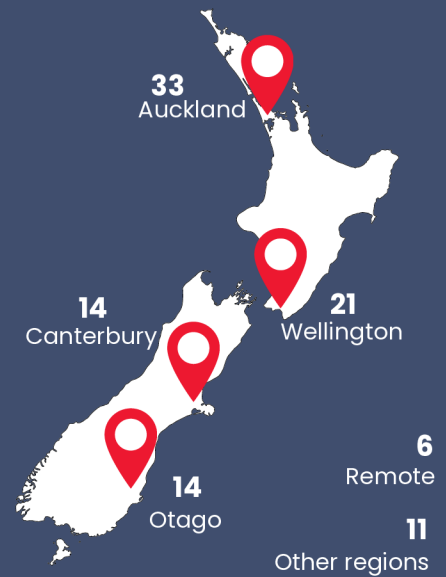
88% of studios feel they will maintain or grow their income in the next financial year

### Impact of the GDSR

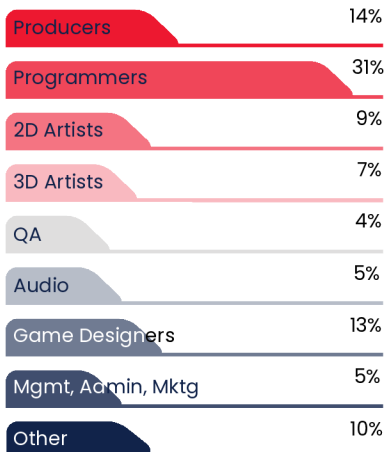
100% of GDSR recipients who responded invested their rebate in their business and their staff



### Studios Nationwide



### Skills in Demand



### The top 12 studios

Hire 702 of the total jobs (64%)  
Earned 94% of the year's revenue