

# Game Development Sector Rebate

YEAR TWO  
July 2025



through the New Zealand Game Development Sector Rebate

40

SUCCESSFUL  
STUDIOS



UP 24% FROM 33 IN 2024

\$22.4m

IN YEAR TWO FUNDING  
FROM GDSR

UP FROM \$22.3M IN 2024

\$525,000

REVENUE  
PER EMPLOYEE\*

\*GDSR ELIGIBLE EMPLOYEE

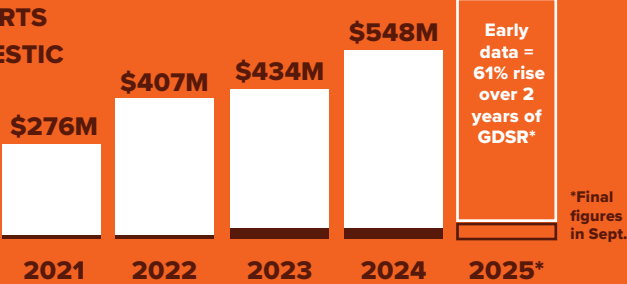
170

ELIGIBLE  
GAMES

UP FROM 145 IN 2024



EXPORTS  
DOMESTIC



1300

FULL TIME  
EQUIVALENT  
EMPLOYEES\*

\*ONLY COUNTING ROLES  
ELIGIBLE FOR THE GDSR



20.5%

TOTAL INCREASE  
FROM 2024



REGIONAL  
SPREAD OF  
SUCCESSFUL  
APPLICANTS